

Acronis True Image 2018

The world's best personal backup software

- **The fastest backup and recovery available**
- **Protects your entire system in just two clicks**
- **The only backup that actively fights ransomware**

Easy Image Backup

Automatically protect all your data: operating system, programs, settings, files, and boot information.

Simple Two-click Backup

Back up to local drives, external drives, NAS, network shares, and cloud with just two clicks. Click once more for advanced technical options.

Dual Protection

Ensure your backup is available for recovery by storing copies locally and off-site in Acronis Cloud Storage.

Mobile Backup

Automatically back up your smartphones and tablets via Wi-Fi to your PC, Mac, or NAS device, or directly to Acronis Cloud Storage. Manage all devices from a touch-friendly, online dashboard. Migrate data from Android to iOS and back.

Remote Backup

Back up remote computers easily and safely.

Social Backup

Protect your Facebook and Instagram photos, profiles and more with automatic, incremental backups.

More Than Just Backup

Use powerful features and tools above and beyond backup:

- **Clone active disks** to create an exact replica of your system without stopping and restarting.
- **Convert backups** to a virtual hard drive format so you can test it or run it in a virtual machine.
- **Create WinPE boot media** without additional downloads.
- **Migrate** your system to a new computer with Acronis Universal Restore.
- **Archive** files from your computer to an external drive or cloud storage to free up disk space.
- **Find** select files within backups and archives with powerful search.
- **Synchronise files** between multiple computers and access the most important data any time.
- **Safely try new software** and drivers and roll back to a previous configuration with Try & Decide.
- **Encrypt** your data to prevent criminals from accessing your data in storage or in transit.
- **Securely delete** temporary files, purge recycle bin, and free disk space with system cleanup.

THE ORIGINAL FULL IMAGE BACKUP

More than 5.5 million users worldwide

INDEPENDENTLY PROVEN

Fastest backup and recovery. Up to 10x faster than the competition, whether the destination is a local drive, external drive, NAS device, network share, or in the cloud.¹

Easiest to use interface of any backup solution.² Just two clicks to a full image backup, plus a graphic, color-coded interface to track backup activity and view data at a glance.

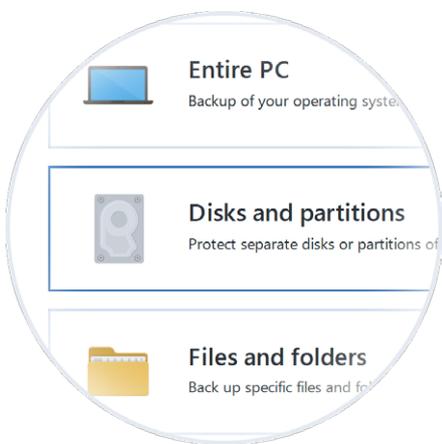
Most secure backup. Acronis Active Protection is the only backup technology that actively detects and stops ransomware attacks, and automatically restores affected files.³

BACK UP EVERYTHING WITH ONE SOLUTION

Your world is no longer limited to your computer. Use a single backup solution for complete backup of your Windows® PC, Mac®, iPhone®, iPad®, Android®, and even your Facebook® and Instagram® feeds. Perfect for today's multi-device households.

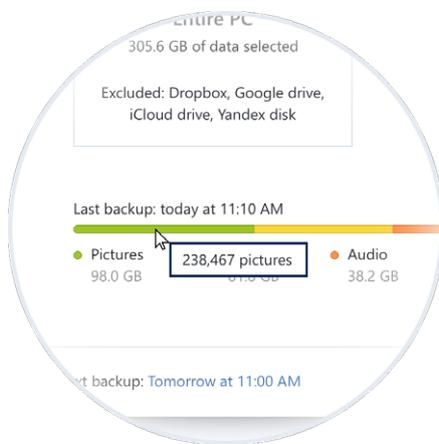
RELIABLE

A backup is only effective when you know it will accurately restore every file, every time, on every device. Customise your backups for your needs, test your system in a virtual environment, and create boot media to ensure you can recover your system fast.



EASY

Powerful backup doesn't need to be complicated. Manage your backups at a glance through a graphical interface. Color-coded displays show the types of data you have. Track your backup's status. See how much data you have and what's available to restore.



SECURE

Today's backup needs to do more to protect your data. Acronis True Image 2018 includes our exclusive artificial intelligence technology to detect, stop and reverse the effects of ransomware. A security dashboard helps you manage those defenses.



A New Generation of Data Protection

Knowing that documents, files and backups are safe from unauthorised changes is critical for combatting new digital threats.

Ensure data is authentic and unchanged

Proving a document is unaltered can be essential when dealing with contracts or showing when a bill was paid. Certify files with blockchain technology using Acronis Notary.

Electronically sign files

Electronic signatures are accepted by a growing number of official entities. Simplify use of electronic signatures with Acronis ASign, which also creates a unique certificate to verify the document.

Cloud Features

Anywhere you have an internet connection, Acronis Cloud Storage lets you:

- Easily create off-site backups of files, folders, and full disk images
- Archive files to the cloud to free local disk space
- Search and retrieve backup files from any device
- Back up mobile devices while on the go
- Synchronise files to the cloud and between computers
- Protect data with the 3-2-1 backup strategy: Have 3 copies of your data; on 2 different types of storage; 1 being in the cloud
- Attain additional ransomware protection by storing a copy of your backup where it won't be affected by a virus on your local computer
- Manage backup schedules and the check backup status for all your devices via a secure web portal.
- Guard your social media presence with incremental backups of your Facebook and Instagram accounts

PURCHASE OPTIONS

Standard

A one-time purchase, also referred to as a “perpetual license.” Local backup only (i.e. external drives, network shares, and NAS). No cloud features are available with a Standard license.

Standard license includes:

- Technical support: Email and online chat for one year.
- Updates: Software updates only.

Advanced

One-year subscription that adds all cloud features and includes 250 GB of Acronis Cloud Storage.

Advanced license includes:

- Technical support: Phone, email and chat throughout the subscription.
- Updates: Software updates and major upgrades as released throughout the subscription.

Premium

This one-year subscription includes all cloud features and 1 TB of Acronis Cloud Storage.

Premium license includes:

- Blockchain certification of files via Acronis Notary.
- Electronic signatures on documents via Acronis ASign.
- Technical support: Priority support services, as well as phone, email and chat throughout the subscription.
- Updates and upgrades: Critical bug fixes, new features and new versions as released for the duration of the subscription.

SYSTEM REQUIREMENTS

Microsoft Windows

- Windows 10
- Windows 8.1 (all editions)
- Windows 8 (all editions)
- Windows 7 SP1 (all editions)
- Windows XP SP3 32-bits
- Windows Home Server

MacOS

- OS X 10.9.5+
- OS X 10.10.2+
- OS X 10.11.5+

Mobile

- iOS 8.x and newer
- Android 4.1 and newer

Notes

If your Acronis True Image Subscription lapses, you have 30 days to access to any data stored in Acronis Cloud Storage. You can recover any local backups indefinitely. You cannot make any new backups and all other features are disabled.

¹ Studies by two independent testing labs (MRG Effitas and AV-Test Institute) rated Acronis as the fastest backup and recover available - on average twice as fast, and in some cases more than 10x as fast as the competition.

² In AV-Test Institute's study, Acronis achieved the highest score of all competitors for usability, describing the interface as “nice and modern” and calling setting changes and interactions “easy and self-explanatory.”

³ When MRG Effitas tested eight consumer backup products side-by-side, Acronis was the only solution able to protect backups from every ransomware family tested. They wrote, “The other solutions have basically zero backup protection when it comes to ransomware.”

Acronis

For additional information, please visit www.acronis.com

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